

Take Part in Redress x Moonlight Video Production Workshops this Summer to Help Us Raise Awareness of Waste in Fashion!

Are you interested in film production, drama, graphic design/illustration, writing, journalism, or just want to try something new?!

Join Redress' **FREE** hands-on video production workshops on 5th, 6th and 8th July 2021 to help NGO [Redress](#) create a mission-driven video to help raise awareness of the problem of textile waste, and actions that Hong Kong students can take to reduce your fashion footprint.

Hosted by [Lindsay Robertson](#), founder of production company [Moonlight](#). Lindsay is an award-winning producer with 17 years experience in broadcast Television, Film and commercial production throughout Asia.



Lindsay Robertson (middle) on set with Christina Dean, founder of NGO Redress (second from right)



Lindsay Robertson (middle) on set in Hong Kong

moonlight

You will learn:

1. How to produce short, compelling, mission-driven videos.
2. Tried and tested storytelling structure.
3. How to capture the viewer's attention amongst a sea of content.
4. Brainstorming, story concept and script/storyboard development.
5. Crew delegation and scheduling.
6. Interview technique, directing and shooting technique (framing, shooting sequences).
7. Simple animation, music selection, shot selection, graphics and subtitling.



Click [HERE](#) to apply via Google Form. **Application deadline: 5pm Tuesday 1 June**
Email lauren@redress.com.hk with any questions



Where will the videos be used?

The videos will be used on Redress' public education platform and YouTube channel which serves as a resource for Hong Kong students and teachers wanting to learn more about the environmental impact of fashion. They will also be used by the Redress team as a teaching resource when delivering educational talks to Hong Kong primary and secondary schools.

How much does it cost?

This activity is funded by the Environment and Conservation Fund and the Environmental Campaign Committee and offered to students free of charge.

Workshop Schedule

Date	Time	Location	Content
Mon 5th July	9.00am - 11.00am (2 hours)	Zoom	Redress will give students an introduction to the issue of textile waste and positive personal actions students can take to make a difference. Lindsay will then give students an introduction to videography techniques including the basics of making a film, the structure and elements of the film, and various techniques.
Tues 6th July	Group 1: 9.00am - 10.30am Group 2: 12.00-1.30pm Group 3: 3.00 - 4.30pm (1.5 hours)	Zoom	Students work together with Lindsay to decide how they will communicate their chosen theme (e.g. pollution or consumption) in their video, and plan out their story, style, and what they will need to film including storyboarding and scripting.
Thurs 8th July	Group 1: 9.00am - 11.00am Group 2: 12.00pm - 2.00pm Group: 3.00pm - 5.00pm (2 hours)	In-person*	Students work together with a full video production crew to film and act in their videos at their chosen location in Hong Kong.

*with all Covid-related safety precautions enforced including declaration forms, temperature checking, masks, hand sanitiser and social distancing